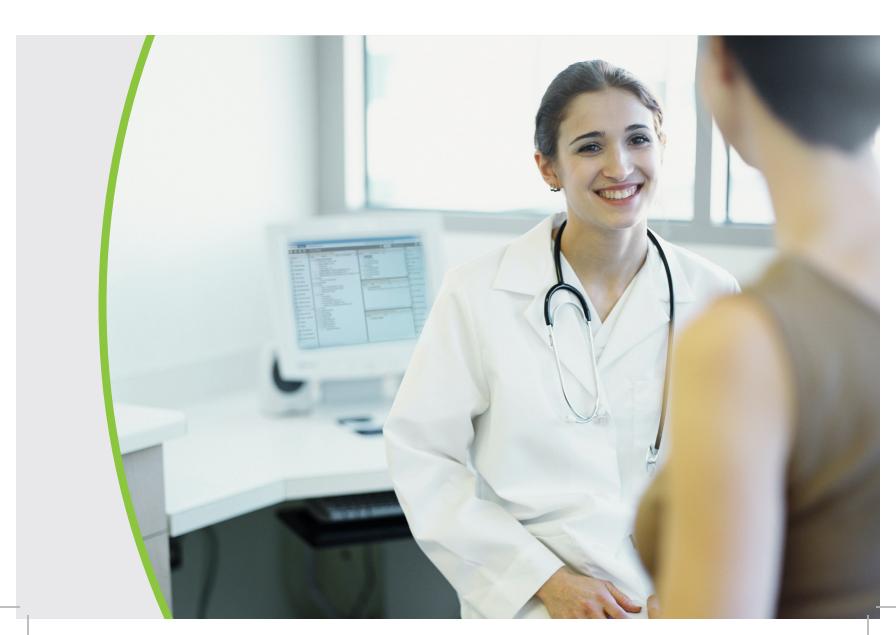


Allscripts Professional

Electronic Health Record & Practice Management Solution



Allscripts Professional

Electronic Health Record & Practice Management Solution

The most Intuitive, Affordable, Connected and Complete solution in the marketplace



Allscripts Professional EHR 9.1 is a CCHIT Certified® 2011 Ambulatory EHR, additionally certified for Child Health. Professional EHR 9.1 also meets 24 of 24 preliminary requirements for Eligible Providers published by the U.S. Department of Health and Human Services (HHS) in the Interim Final Rule. Inspection information is available at http://www.cchit.org/products. For the purpose of qualifying products for ARRA incentives, CCHIT anticipates, but has not yet received, accreditation by HHS.



2

Tap into your share of \$64,000 in Stimulus incentives with Allscripts Stimulus-Ready EHR.

"Now that our United States administration has changed, I am even more confident that picking Allscripts Professional EHR was the right choice. I know that changes are coming and we will be prepared for those changes well ahead of most groups."

Sharron Grodzinksy I CEO, Physicians Medical Center



One of the biggest challenges for a physician is balancing the roles of doctor and business person. Maintain your balance with Allscripts Professional.

Physician practices all across the country face similar challenges. With decreasing reimbursements, increasing denial and collections rates, small and mid-sized physician practices are seeing a serious impact on their bottom line. Meanwhile, patients are looking to take charge of their health with access to more information than ever before. Your goal, of course, is to provide the best patient care and experience possible while maintaining profitability.

To meet these challenges, you need a tool designed specifically for small to mid-sized physician practices from the most trusted name in the industry. Allscripts Professional is an Electronic Health Record (EHR) and Practice Management (PM) solution that streamlines the way physicians practice medicine. This means you can ensure profitability while continuing to deliver the highest standard of patient care.

When you reduce inefficiency and overhead, your operating cost goes down while gaining fast access to information and efficient patient communications. Plus, you'll see improved day-to-day collections and cash flow because of cleaner claims, faster payments and easier A/R management.

Allscripts Professional also helps you improve the patient experience and clinical outcomes through faster service, more effective risk management and streamlined patient communication and education. The end result? Smooth, effective and efficient patient encounters across all steps of the patient experience.

ADMINISTRATIVE

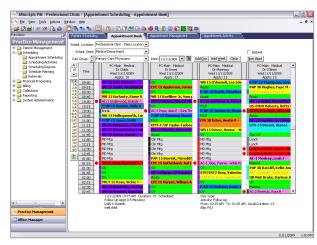
- Scheduling flexibility across the patient, location and clinician needs helps maximize productivity.
- Scanning capabilities and customized forms and letters provide paperless efficiency.
- Fully customizable reports to visually depict real-time practice trends and financial performance.
- Robust claims management to maximize revenue.
- Flexible patient billing and smart collection features.

CLINICAL

- Streamlined patient documentation from history to assessment and plan ensures effective patient visits.
- Automated lab, prescription and procedure orders translate into simplified order and medication management.
- Seamless decision support for the very best clinical information at the point of care.
- Health maintenance delivers preventive and proactive care.
- Comprehensive clinical knowledge base for interoperability, including ICD-9, CPT, HCPCS, Medi-Span, LOINC, SNOMED® and Life Art®.

"From cost savings to improved cash flow to office efficiencies, our staff can see the incredible difference. Allscripts Professional dramatically changes how we practice."

Julie Kochsmeier | Billing Manager Kansas City Family Medical Care



Scheduling

Intuitive: "It thinks like I do"

Simplify scheduling and manage daily patient encounters with unexpected ease.

Allscripts Professional helps you streamline patient flow with sophisticated and intuitive daily planning and physician tools.

Designed to meet the needs and demands of both the physician and patient, this simplified, flexible tool operates in a familiar, Microsoft Windows-based environment. Physicians will know at a glance how many appointments they have, along with the treatment plan while monitoring patient flow, lab results and information from a single, simple dashboard.

Patients will experience more personalized care, thanks to Allscripts Professional's pre-exam "work up" feature for subjective data documentation and physician preparation.

With Allscripts Remote[™] you can access real-time patient data, quickly communicate with emergency rooms and email prescriptions to pharmacies with your Apple® iPhone™, Blackberry® or Windows Mobile.

RULES-BASED SCHEDULING/CHECK-IN

- Manage recurring appointments for patients requiring multiple visits over time.
- Manage insurance-related issues, such as restrictions based on referrals or type of visit.
- Integrate managed care referral tracking and analysis to eliminate "unauthorized" care by warning staff of expirations and requirements.
- Conveniently scan insurance cards when patients arrive.

PHYSICIAN'S DESKTOP

- Streamline your day with full access to your patient's health information and active treatment plans.
- Access an instant view of your appointments and all lab results, and communicate to your staff with a simple click.

PRE-EXAM "WORK UP"

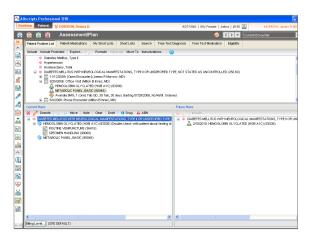
- Gain instant access to chief complaint, HPI, vital signs and medical history.
- Retrieve relevant information from past visits as well as results from diagnostic tests.
- Create physician-specific review of systems or chief complaint lists.

EXTENSIVE MANAGEMENT TOOLS

- Create electronic workspaces for appointment and patient flow management, collections management, claims management, denial management, and transaction management.
- Simplify work distribution with auto routing of predefined worklists to electronic workspaces for individuals and groups across your practice.







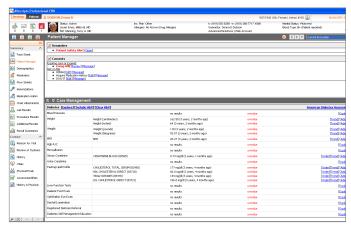
Assessment and Plan

Enhance patient encounters with efficiency and effectiveness.

Learn about outstanding issues with your patient – before you enter the exam room – and capture complete patient information during the encounter.

A highly beneficial workflow and health maintenance feature, Patient Manager provides a quick, single-view summary of your patient's pending preventive health items.

In addition, the Assessment & Plan and Physical Exam feature full physical exam documentation with integrated decision support functionality, while supporting complete assessment and plan management, safely and effectively.



Patient Manager with Care Management View

PATIENT MANAGER

- Manage preventive care and chronic illness from one central location for the purpose of reminding, trending, tasking and placing orders with the Care Management Plan view.
- Identify outstanding labs or procedures requiring your review.
- Address medications nearing refill status.
- Review any outstanding messages from the patient before the encounter.
- Call attention to preventive health reminders and alerts.

PHYSICAL EXAM, ASSESSMENT AND PLAN (A&P)

- Compile, navigate and assess clinical data for problem-oriented care management.
- Drill down into longitudinal summaries on all patient problems, history, encounters, medications, orders and procedures.
- Manage problem and medication lists to ensure a complete patient health record.
- Access clinical decision support at the point-of-care.
- Create physician-specific A&P and physical exam templates.
- Quickly and easily document with ability to chart by exception.
- Clinical Customization Module catalog (Guidelines) is now available where you can create, edit, or copy clinical standards of care guidelines, such as Diabetes.
- Dragon Medical speech recognition software offers the alternative method of using voice commands instead of point and click, without changing the method of documenting an encounter.
- Use the Smart A&P feature that remembers the procedure you used for a previous problem in a patient's chart and allows you to use it again.
- Manage OB patients with pregnancy record and output required information in pre-formatted flowsheet.

Over 180,000

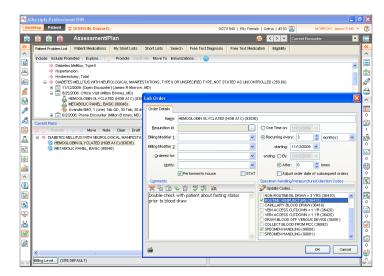
physicians all across the country are able to simplify the practice of medicine thanks to Allscripts.



"Allscripts Professional has proven to be one of the best decisions we have made. It has improved the efficiency of the office, cut costs, and improved patient care."

Les Wilson, M.D. Wilson Family Medicine

6



Lab Order

Order management and prescription services. Right now. Right the first time.

With Allscripts Professional, you can fully automate labs and procedures in-house, or externally through proven interfaces... to greatly increase efficiency and streamline workflow.

Robust medication management features ensure your prescriptions are generated in a fraction of the time, are covered by the patient's health plan and will not cause any interactions, enhancing the safety of your patients.

LAB AND PROCEDURE ORDERS

- Place orders for one or more future orders and bill them appropriately, including one-time orders or recurring orders.
- Secure billing by lab tech with use of "mini encounter" for labs and procedures only.
- Enter orders in A&P and utilize disease-based procedure templates.
- Easily review and navigate results across the entire day.

- Address abnormal findings immediately with timely alerts.
- Provide better continuity of care by forwarding results to other authorized clinicians.

MEDICATION MANAGEMENT

- Connect to over 50,000 pharmacies via Surescripts™ network.
- Surescripts $^{\text{TM}}$ Gold Solution Providers certification.
- Allow a secure exchange of patient prescription benefits and medication history information.
- Maximize CMS Incentives.
- Be alerted to potential drug-to-drug interactions or allergic reactions.
- Receive eligibility and formulary information from payers & PBMs.
- Fully-embedded into the EHR and automatically updated, ePrescribing allows direct refill requests and new orders to/from the pharmacy reducing administrative tasks and phone calls.
- Enhance revenue with Allscripts FirstFill™ for point-of-care medication dispensing.
- Easily send mail order prescriptions.
- Dosing Calculator based on weight & age.
- Customization narrows medication list specifically to your specialty allowing you the ability to quickly identify medications used for various complaints.

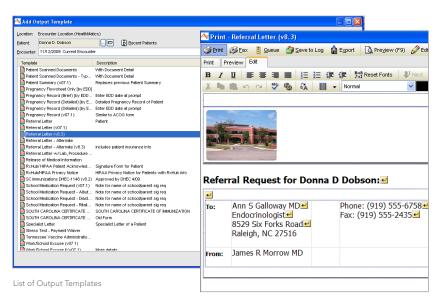


100%

of our customers would recommend Allscripts Professional to a friend.*

* Source: KLAS Research October 2008 www.klasresearch.com





Referral Request

"Our patients immediately took notice of our new workflow processes thanks to Allscripts Professional."

Burt Lesnick, M.D. Georgia Pediatric Pulmonology

When your patients leave your office, we help you give them a proper goodbye.

Allscripts Professional helps you manage your patient information, from beginning to end... and the check-out process is no exception.

You will be able to ensure patient satisfaction by instantly providing them with the documentation and health information they need for work or school in a format that is easy to read and easy to understand. At the same time you can expedite payment by helping your staff capture the necessary signatures digitally for documentation and payment processing.

PATIENT EDUCATION

- Print, edit and customize integrated patient education material on medical conditions and surgical procedures.
- Connect to online resources approved by your practice for patient educational materials.

PATIENT CHECK-OUT

- Electronically generate and distribute instant referral letters and forms for your patients' insurance, legal, school or employer needs.
- Receive co-pays at time of visit with our simple and unique payment presentation and tracking.
- Automatically calculate patient co-pay, whether a percentage or dollar amount – or even a combination of both
- Check eligibility and addresses without ever leaving the system.

PATIENT PORTAL

- Allow patients to pre-register, check in and complete forms and paperwork before the visit.
- Gives patients a simple way to pay their accounts via online bill payment.
- Patients can update demographic and insurance information through a secure and personalized practice portal that meets HIPAA standards.
- Inform patients of lab results, handle medical refill requests and receive appointment requests with ease.
- Exchange online messages and save manual communication to the patient's chart.
- Be advised of patient self-reported complaints prior to appointments.
- Reduced office phone load frees up staff for more important tasks.



"Allscripts Professional enables us to send out clean claims the first time around. And when you do that, your denial rate is much lower and your return payments are much timelier."

Sandy Lannarone | Practice Administrator Park East Cardiology

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Digital Dashboard

Affordable: "It's the EHR that pays you back"

Quicker claims processing and flexible billing to improve the health of your bottom line.

A complete revenue cycle management solution to make your practice financial performance second to none.

Our physician practice management solution helps you manage your claims seamlessly throughout your practice. With Allscripts Professional, you can maximize charge capture with automatic E&M scoring and expedite claims processing with advanced management tools and, with a simple and flexible billing process that's easy to understand, your collection headaches are greatly reduced.

Our Payerpath claims management solution provides an easy-to-use, secure method for electronically submitting insurance claims to payers quickly, accurately and cost effectively.

CLAIMS MANAGEMENT

- Faster reimbursement with a single, all-payer solution.
- Real-time editing and online correction.
- Integrated coding edits and reference tools.
- Robust management and remittance reporting, plus automatic posting with applications.
- Real-time registration ensures quicker claim processing.
- E&M coding is scored correctly and automatically.
- Payer-accepted diagnosis and procedure codes, and assignable CPT code modifiers.
- Claim error detection/correction means less rebilling and expedited payments.
- Integrated eligibility referrals allow you to save time without reprocessing.

BILLING AND COLLECTION

- Integrated patient billing that eliminates costly workarounds.
- Unpaid visits are easily understood by patients and office personnel.
- Receive immediate notification of potential patient and payer problems across insurers.
- Create and print refund checks automatically, on pre-printed, single run checks.

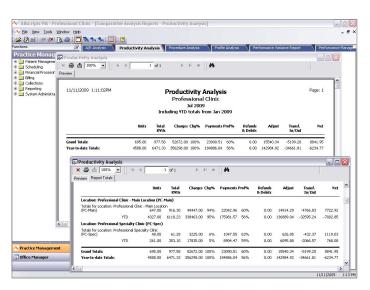
LES ber physician 4 4 4 4 7 1998 2006 RETURN ON INVESTMENT

Over \$1 million

in first year savings at North Fulton Family Medicine – a practice with four physicians.

8





Practice Management - Reporting

"Powerful. That is the best way to describe Allscripts Professional reporting. I can instantly pull a report of all men over the age of 50 that haven't received a PSA and set a reminder that they receive the test during their next visit. That's delivering the highest quality of care."

Jeff Viscomi, M.D. Docere Physicians

Our clinical and financial management tools help you keep up with the latest trends.

In addition to streamlining patient data management and daily operations, Allscripts Professional provides your practice with reporting capabilities that enable you to drill down and really understand your practice operations.

Allscripts Professional reporting is user friendly and grants instant access to data so you can instantly extract and aggregate data, track practice patterns, and easily generate detailed reports. Allscripts Professional also identifies at-risk patient populations and supports disease management and clinical trials.

REPORTS

- Provides comparative month-to-month and year-to-year analysis by providers, practice locations, procedures, diagnoses and insurers.
- Delivers instant practice trends and creates actions for reports with automatic messaging, alerts and reminders.



CLINICAL REPORTING

- Maintain discrete data elements such as race and ethnicity that are retrievable, reportable and critical to meeting Meaningful Use requirements.
- Tracks pertinent lab results, visits, procedure reports and medications. Perfect for immunizations, mammograms, PSAs, pap smears, physicals, and much more.
- Meets quality reporting standards, such as DOQ-IT reports, plus addresses NFQ, P4P and other national quality standards for outcomes management. Examples include CAD, HTN, Diabetes, and Heart Failure.
- CPE (CINA Protocol Engine) tool enables proactive health maintenance and chronic disease management thus improving patient care and boosting practice revenues.
- Effectively report on clinical outcomes through PQRI and qualify for a two percent CMS incentive.
- Performs database queries, through standard and ad hoc reports, to demonstrate patient outcomes based on patient-centric or aggregate data.
- Electronically generate and export immunization registry data for your state.

FINANCIAL REPORTING

- Payment, Comparative and Period End Reports include: Productivity Analysis, Performance Analysis, A/R Analysis, and Aged Trial Balance.
- Receive reports with high-level or detailed information in a matter of seconds.

PERFORMANCE IMPROVEMENT

 Proactive monitoring of practice health with Digital Dashboard includes up to the minute information on charges and payments, claim status, current AR, Aging by Payer, and E&M Coding trends "Allscripts Professional allows us to do evwerything we were doing on paper – on both the clinical and the practice management side – in an electronic fashion that is very logical and intuitive."

Gregory Bahtiarian, DO Mid Atlantic Family Practice



Take your practice to the next level.

Maximize the power of Allscripts Professional with our suite of Complementary Services designed to provide practices with the complete range of technology solutions to optimize clinical performance, improve patient relations and reduce administrative burdens.

Allscripts iBill

Flexible statement management solution ensuring fast, secure and high quality printing of statements.

- Transaction-based billing up to 5% less than other statement handling vendors.
- Eliminates in-house printing, materials and staff time associated with statement handling costs.
- Reduces month-end statement management from hours to minutes.

Allscripts iRemind

Easy-to-use, automated patient appointment reminders, which are delivered by a natural sounding phone message in the evening, when your patients are most likely to be home.

- Minimal set-up fee and low per-completed-call charge.
- Fewer missed appointments and reduced frontoffice workload.
- A touch-tone system for multiple patient responses.
- Daily, printable reports of the prior day's call results.

Intuit Patient Payments

- Online patient bill pay for faster payment Patients get the details of their bills in non-technical terms.
- Patients have the 24/7 convenience of fully protected online payments.
- Process fewer paper checks.
- Easily auto-post online payments or post them manually.

Allscripts FirstFill

Point-of-care medication dispensing solution used with Allscripts Professional to allow practices to order and dispense prepackaged pharmaceuticals quickly and easily.

- Provides prescription label, bar code and tamperproof seal for A-rated, brand and generic medications.
- Allscripts Professional automatically identifies current stock and inventory levels.
- Excellent source of incremental revenue for practice.

10

Connect To:

Labs

Hospitals

Pharmacies

And much more...



Connected and Complete: "It's a one stop shop"

We support your technology investment... So that you can focus on caring for your patients

At Allscripts, clients always come first. We consider ongoing maintenance and support to be integral to our partnership. Our fast and proven implementation and training cycles drive total utilization to maximize your investment. Also, highly rated customer service ensures your continual satisfaction.

Through ongoing maintenance, client training and automatic system monitoring, we provide you with the confidence of a partner delivering the support you need, and the service you can depend on.

PROVEN

- Thousands of implementations managed on time and on budget.
- Quality on-site service that your practice expects.
- Quality telephone and Internet client support services (24/7, 365 days a year).



Ambulatory EHR +Child Health

COMMITTED

- Ongoing client training and education, including specialized eLearning programs.
- Proactive server and system monitoring for an extra level of data protection.
- Online Help that will put information about new features of the application right at your fingertips.
- Ready EHR is a seamless, easy and highly efficient process designed to deliver selected package, standard plug-in services and premium custom services for our clients, minimizing the disruption to your business.
- Full Disaster Recovery safeguards.
- Private Clients-Only Website for support communication, enhancement requests, product information, discussion forums and more.

EXPERTISE

- Maximize information exchange with bi-directional reference lab interfaces, hospital interfaces and community health connectivity.
- Allscripts Professional EHR 9.1 is a CCHIT Certified® 2011
 Ambulatory EHR, additionally certified for Child Health.
 Professional EHR 9.1 also meets 24 of 24 preliminary requirements for Eligible Providers published by the U.S.
 Department of Health and Human Services (HHS) in the Interim Final Rule.
- CCHIT Continuity of Care document (CCD) allows caregivers to send clinical data in an understandable format to other caregivers that can be displayed in the EHR
- Connected to 50,000+ pharmacies, Allscripts has had ePrescribing since 2004 and users process more than 100,000 scripts a week.

To find out more about Allscripts Professional, call us today at: 855-PRACTIEM ext. 300 or visit www.practiem.com/allscripts

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Practiem Healthcare Technology

855-PRACTIEM www.practiem.com/allscripts